

Tuesday, September 13, 2011

TO: Brooklyn Water Bagel Co

Congratulations For Winning the 2011 CMUS Talk of the Town Award for Excellence In Customer Satisfaction based on all new CMUS Power Ratings™

When was the last time you were recognized for excellence in customer satisfaction? Now you have been. As a business rating service and publication company, Celebration Media U.S., along with Talk of the Town News, annually calculates **CMUS Power Ratings™** based on a multitude of resources, including consumer-review websites and blogs, social networks, and other rating services and industry resources to determine the top consumer-rated businesses in the country. Having earned top honors, your company has its very own award page on our website that showcases its power rating. Share your award status with your staff and customers as you tout the fact that you are getting top ratings and reviews. Your **CMUS Power Ratings™** is posted at your own URL address online at:

www.talkofthetownnews.com/awards2011/3107867400

- **Customer satisfaction is important as it has a direct impact on your bottom line.** Your Customer Satisfaction Award and **CMUS Power Rating™** shows that you appreciate each and every one of your customers. Not only will your award help you attract new business, it will help retain your current customer base by proving that you understand your customers' needs and are committed to making their experience the best it can be.
- **Don't underestimate the power of the Internet.** **CMUS Power Ratings™** are based on millions of people who use the Internet every day to find products, information, rates, services, sales and just about anything. More and more consumers are using websites to write reviews and also learn from one another's feedback prior to deciding where to go, which products to use or whose services to trust. For each of the past three years our research team has analyzed business performances based on all data collected for the previous year, and our comprehensive power rating system ensures that your business receives a fair and unbiased score.
- **Fee-free Research!** Every company that receives a 4-star or better **CMUS Power Ratings™** is posted on our website with a positive image that the company can link to for every one of its customers to see. Companies are also given permission to use the designated link at no charge for the entire year to showcase the award.
- **Be sure consumers know the news and that the information on your award page is correct!** Soon, we will be sending a press release to announce that the 2011 scores have been tallied. Please review your **CMUS Power Ratings™** page on our website to ensure consumers have access to your company's information including location, website and e-mail.

You and your team have worked hard to earn the 2011 Award for Excellence in Customer Satisfaction and the award can stimulate new business when shared with everyone involved, including your employees and consumers. Promotional materials such as award plaques, decals and posters are available to display your **CMUS Power Ratings™** on your website and at your business location. **CMUS Power Ratings™ are sponsored by** Talk of the Town News, Celebration Media U.S. and *Customer Care News* magazine ([Recent Press Release](#)). Ratings are based on research collected from customer reviews and surveys, user-review websites, business rating services, and other honors and accolades.

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Thank you.

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